



**RAIL
BUSINESS
DAYS**

INTERNATIONAL RAIL EXHIBITION AND CONFERENCE

10 – 12 june 2025

OSTRAVA | TROJHALÍ KAROLINA




VIAPROMOTION

www.railbusinessdays.cz

EXHIBITION

Available to the general public

10-12 June 2025

10 June: from 9 a.m. to 6 p.m.

11 June: from 10 a.m. to 6 p.m.

12 June: from 10 a.m. to 4 p.m.

- ▶ Indoor and outdoor exhibition
- ▶ Exhibition of railway vehicles
- ▶ Indoor area 5,400 m²
- ▶ Outdoor area 800 m²
- ▶ 750 m of railway track



CONFERENCE

For professionals in the field, representatives of companies and state institutions

10 June 2025 from 10.30 a.m. to 2 p.m.

11 June 2025 from 11.00 a.m. to 3 p.m.

- ▶ Current topics in the field
- ▶ Contributions from leading railway experts
- ▶ Room for discussion
- ▶ Refreshments at the conference



Ticket required for entry

GALA

10 June 2025 from 7 p.m.

- ▶ Social meeting
- ▶ Elegant accompanying programme
- ▶ Exclusive catering

Every year, representatives of state institutions, experts, academicians and managers of leading companies are invited as guests of honour.

Ticket required for entry



B2B LOUNGE

Separate space for personal meetings as well as closed B2B and B2G meetings throughout the day.

RECAP 2024

11 344

CONFERENCE
AND EXHIBITION
VISITORS

130

EXHIBITORS

525

METRES OF RAILWAY
TRACKS USED
BY VEHICLES

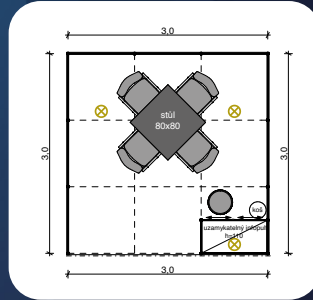
14

EXHIBITED
RAILROAD VEHICLES

BRONZE Package

9 m² TYPE EXHIBITION STAND (3x3 m)
9 m² EXHIBITION AREA RENTAL
REGISTRATION FEE
 – an entry in the catalogue of exhibitors
3x EXHIBITOR'S CARD
INCLUDES 5% DISCOUNT

2 580 EUR
 excluding VAT



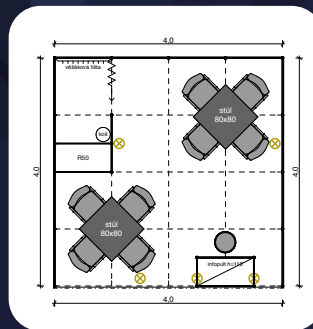
Basic equipment:

- 9 m² Octanorm basic structure
- 9 m² carpet PODIUM, colour as required
- 4x spot lights
- 1x extension cord
- 1x lockable desk 100 x 50 x 110 cm
- 4x chair, black, upholstered
- 1x table 80 x 80 cm, black table top
- 1x bar stool, black imitation leather
- 1x waste basket
- 1x graphic design on stand facade

SILVER Package

16 m² TYPE EXHIBITION STAND (4x4 m)
16 m² EXHIBITION AREA RENTAL
REGISTRATION FEE
 – an entry in the catalogue of exhibitors
4x EXHIBITOR'S CARD
INCLUDES 5% DISCOUNT

4 420 EUR
 excluding VAT



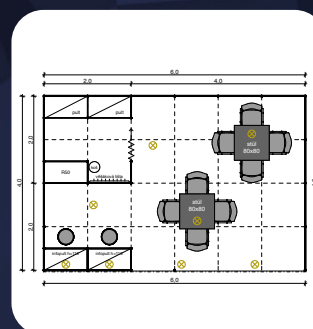
Basic equipment:

- 16 m² Octanorm basic structure
- 16 m² carpet PODIUM, colour as required
- 1x lockable storage room 1 x 2 m (shelves, hanging bar)
- 5x spot lights
- 1x extension cord
- 1x information desk with shelf 100 x 50 x 110 cm
- 8x chair, black, upholstered
- 2x table 80 x 80 cm, black table top
- 1x bar stool, black imitation leather
- 1x waste basket
- 1x graphic design on stand facade

GOLD Package

24 m² TYPE EXHIBITION STAND (6x4 m)
24 m² EXHIBITION AREA RENTAL
REGISTRATION FEE
 – an entry in the catalogue of exhibitors
5x EXHIBITOR'S CARD
INCLUDES 5% DISCOUNT

6 480 EUR
 excluding VAT



Basic equipment:

- 24 m² Octanorm basic structure
- 24 m² carpet PODIUM, colour as required
- 1x lockable storage room 2 x 2 m (shelves, hanging bar)
- 5x spot lights
- 1x extension cord
- 2x information desk with shelf 100 x 50 x 110 cm
- 8x chair, black, upholstered
- 2x table 80 x 80 cm, black table top
- 2x bar stool, black imitation leather
- 1x waste basket
- 1x graphic design on stand facade

BASE PRICE LIST

REGISTRATION FEE EXHIBITOR	EUR 270	excluding VAT
REGISTRATION FEE CO-EXHIBITOR	EUR 135	excluding VAT
INDOOR EXHIBITION AREA HALL 1 and 2	EUR 205 / m ²	excluding VAT
OUTDOOR EXHIBITION AREA	EUR 95,5 / m ²	excluding VAT
INDOOR EXHIBITION AREA HALL 4A and 4B	EUR 155 / m ²	excluding VAT
RAIL YARD	EUR 80 / bm	excluding VAT

ADMISSION PRICE

PUBLIC presale	EUR 6	incl. VAT.	one day exhibition
PUBLIC at venue	EUR 7	incl. VAT.	one day exhibition
PROFESSIONALS IN THE FIELD	EUR 160	excluding VAT	three days exhibition + conference
GALA	EUR 130	excluding VAT	accompanying programme catering

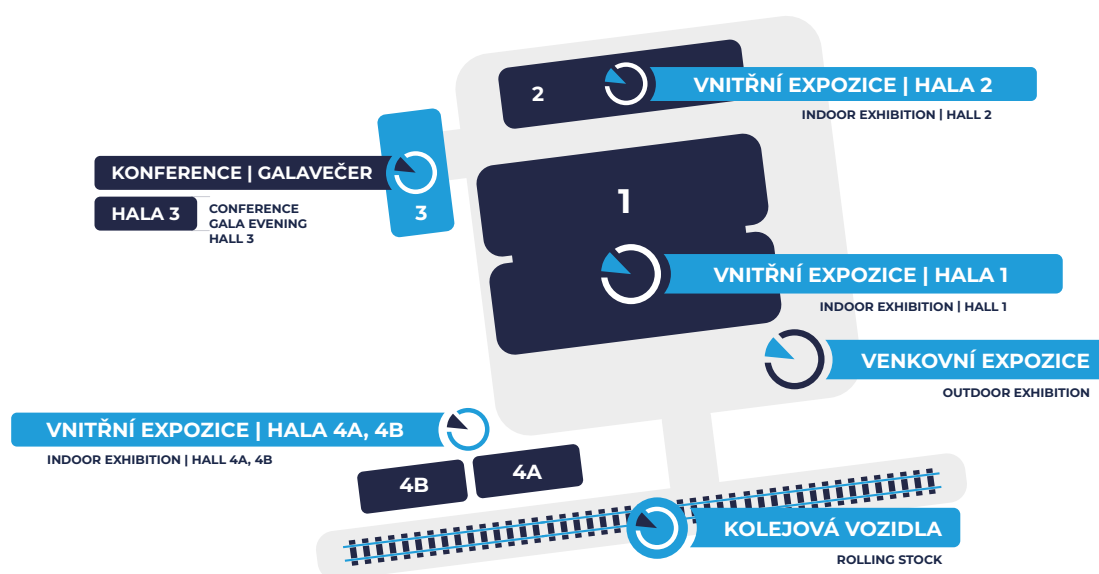
EXHIBITION

In the **indoor exhibition**, exhibitors can choose between **standard exhibition stands** or **atypical exhibitions** prepared according to the client's requirements. We also offer broad options for **outdoor exhibitions**. It is naturally also possible to specify the internal equipment of each exhibit.

We prepare everything individually with the client to make sure the presentation is spectacular.

ADDITIONAL SERVICES

- ▶ Hostesses
- ▶ Catering at the exhibition
- ▶ Placing promotional material in bags for visitors EUR 270
- ▶ Logo on the LED screen in the exhibition hall (100x / day) | EUR 350
- ▶ Your own video spot on the LED screen in the exhibition hall (30x / day) | EUR 620



CONTACTS

ORGANIZER



VIA PRO MOTION s.r.o
info@viapromotion.cz
www.viapromotion.cz

SALES DEPARTMENT

Monika Svobodová

monika@viapromotion.cz
+420 606 615 693

David Kantor

david@viapromotion.cz
+420 724 564 222

Michal Sirovátka

michal@viapromotion.cz
+420 724 365 943

