

NABÍDKA PARTNERSTVÍ

INTERNATIONAL
RAIL EXHIBITION
AND CONFERENCE

2027 2027 2027



8-10 JUNE 2027
TROJHALÍ KAROLINA
OSTRAVA • CZECHIA

WWW.RAILBUSINESSDAYS.CZ

EXHIBITION

Available to the general public

8–10 June 2027

8 June: from 9 a.m. to 6 p.m.

9 June: from 9 a.m. to 6 p.m.

10 June: from 9 a.m. to 3 p.m.

- ▶ Indoor and outdoor exhibition
- ▶ Exhibition of railway vehicles
- ▶ Indoor area 6,200 m²
- ▶ Outdoor area 900 m²
- ▶ 825 m of railway track



CONFERENCE

For professionals in the field, representatives of companies and state institutions

8 June 2027 from 10.30 a.m. to 2 p.m.

- ▶ Current topics in the field
- ▶ Contributions from leading railway experts
- ▶ Time for discussion
- ▶ Refreshments at the conference

Ticket required for entry



GALA

8 June 2027 from 7 p.m.

- ▶ Social meeting
- ▶ Elegant accompanying programme
- ▶ Exclusive catering

Every year, representatives of state institutions, experts, academicians and managers of leading companies are invited as guests of honour.

Ticket required for entry



RECAP 2026

13445

EXHIBITION
AND CONFERENCE
VISITORS

139

EXHIBITORS

525

METRES OF RAILWAY
TRACKS USED
BY VEHICLES

17

EXHIBITED
RAILROAD VEHICLES



PARTNERSHIP OFFER

CONFERENCE

8 June 2027 from 10.30 a.m. to 2 p.m.



www.railbusinessdays.cz

MAIN PARTNER

7 550 EUR without VAT

ADVERTISING FULFILLMENT

Main partner of the RBD Conference

Free tickets to the RBD Conference (8 pcs)

Logo on the official event website www.railbusinessdays.cz

Logo in the DL flyer for the event - each participant (minimum 2000 copies)

Logo on the large LED screen at the conference (for the duration of the conference)

Custom promotional video spot on large LED screen in the conference hall (3x/day)

Logo on LCD screens during the conference in the form of a video loop (20x/day)

Custom promotional video spot on LCD screens within the conference (20x/day)

Acknowledgements during the event - spoken word (VoiceOver)

Logo on shared roll up banners in the conference hall and foyer (3x)

Logo on the common large banner at the entrance to the conference

Logo on the entrance gate to the RBD area

Logo on hypercube banner (3x)

Logo in the partner block in the video report from the event

Logo on the official Facebook profile of the event

CONFERENCE

8 June 2027 from 10.30 a.m. to 2 p.m.



OFFICIAL PARTNER

4 700 EUR without VAT

ADVERTISING FULFILLMENT

Official Partner of the RBD Conference

Free tickets to the RBD Conference (6 pcs)

Logo on the official event website www.railbusinessdays.cz

Logo in the DL flyer for the event - each participant (minimum 2000 copies)

Logo on large LED screen at the conference (for the duration of the conference)

Logo on LCD screens during the conference in the form of a video loop (20x/day)

Acknowledgement during the event - spoken word (VoiceOver)

Logo on shared roll up banners in the conference hall and foyer (3 times)

Logo on a common large banner at the entrance to the conference

Logo on the entrance gate to the RBD area

Logo on hypercube banner (3x)

Logo in the partner block in the video report from the event

Logo on the official Facebook profile of the event

CONFERENCE

8 June 2027 from 10.30 a.m. to 2 p.m.

PARTNER

3 480 EUR without VAT

ADVERTISING FULFILLMENT

RBD Conference Partner

Free tickets to the RBD Conference (2 pcs)

Logo on the official event website www.railbusinessdays.cz

Logo in the DL flyer for the event - each participant (minimum 2000 copies)

Logo on large LED screen at the conference (for the duration of the conference)

Logo on LCD screens during the conference in the form of a video loop (20x/day)

Acknowledgement during the event - spoken word (VoiceOver)

Logo on shared roll up banners in the conference hall and foyer (3 times)

Logo on a common large banner at the entrance to the conference

Logo on the entrance gate to the RBD area

Logo on hypercube banner (3x)

Logo in the partner block in the video report from the event

Logo on the official Facebook profile of the event

CONFERENCE

8 June 2027 from 10.30 a.m. to 2 p.m.



PARTNERSHIP OFFER

GALA EVENING

8 June 2027 from 7 p.m.



www.railbusinessdays.cz



MAIN PARTNER

7 150 EUR without VAT

ADVERTISING FULFILLMENT

Main partner of the RBD Gala
Free tickets for the Gala (4 pcs)

Logo on the official event website www.railbusinessdays.cz
Logo on the official Facebook profile of the event
Logo on the large LED screen on the stage - 30 times per evening
Logo on LCD screens in the hall - 2 pcs - 50x per evening
Logo on the common large banner at the entrance to the gala evening
Logo on common roll up banner - 2 pcs
Thank you during the evening - spoken word (VoiceOver)
Logo in event programs - on all tables

GALA

8 June 2027 from 7 p.m.



OFFICIAL PARTNER

3 870 EUR without VAT

ADVERTISING FULFILLMENT

Official partner of the RBD Gala

Free tickets for the Gala (2 pcs)

Logo on the official event website www.railbusinessdays.cz

Logo on the official Facebook profile of the event

Logo on the large LED screen on the stage - 30 times per evening

Logo on LCD screens in the hall - 2 pcs - 50x per evening

Logo on the common large banner at the entrance to the gala evening

Logo on common roll up banner - 2 pcs

Thank you during the evening - spoken word (VoiceOver)

Logo in event programs - on all tables

GALA

8 June 2027 from 7 p.m.



CONTACTS

ORGANIZER



VIA PRO MOTION s.r.o
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