



OFFER OF ADVERTISING AREAS

2025

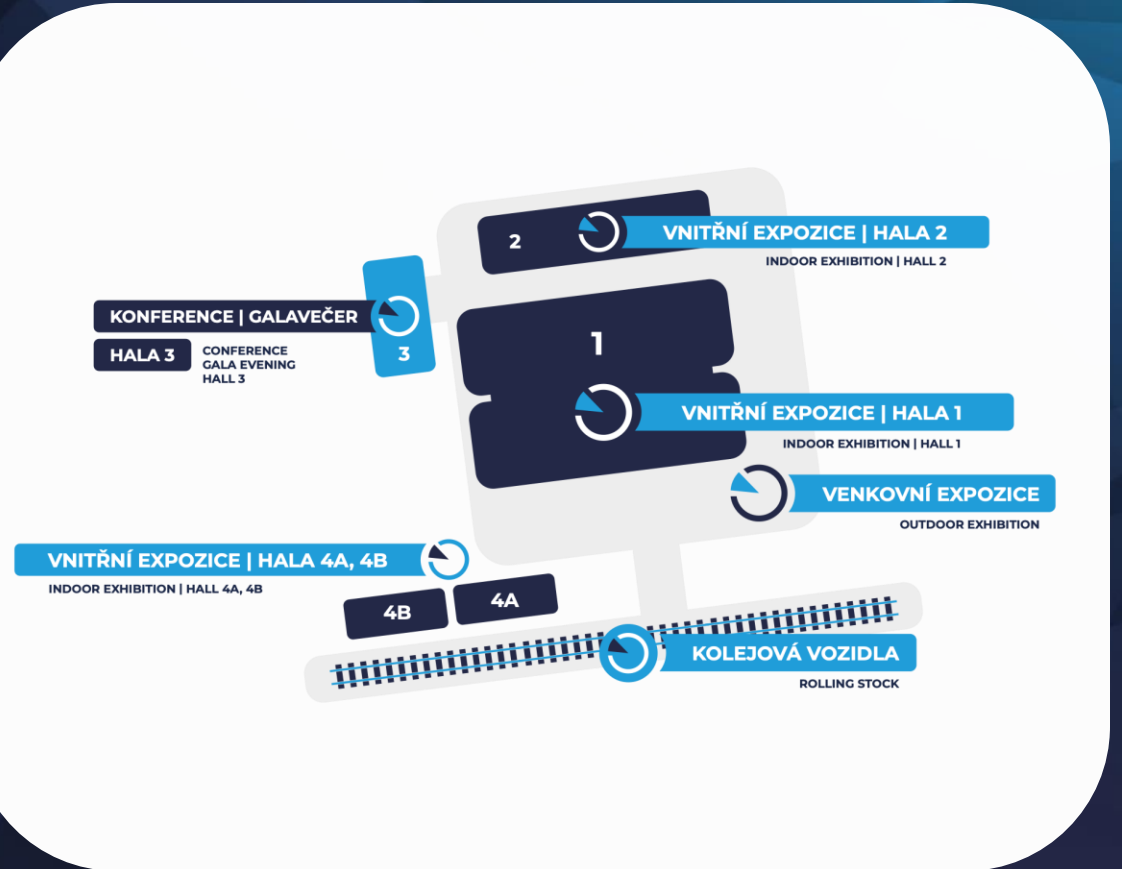


INTERNATIONAL RAIL EXHIBITION AND CONFERENCE

10 – 12 june 2025
OSTRAVA | TROJHALÍ KAROLINA



www.railbusinessdays.cz





INDOOR HALL 1

ENTRANCE TO HALL 1

Position price: 1 180 EUR *without VAT*

TYPE: sticker vinyl
NUMBER OF MEDIA: 6
SIZE: 2x1 m
COLOURING: 4/4, full colour



BOARDS AT THE ENTRANCE TO HALL 1

Position price: 1 020 EUR *without VAT*

TYPE : fabric off to the frame
NUMBER OF MEDIA : 8
SIZE : 3x1,6 m
COLOURING : 4/4, full colour



2D BANNER AROUND THE PILLARS

Position price: 740 EUR *without VAT*

TYPE : polep panelu
NUMBER OF MEDIA : 8
SIZE : 1,9x2,8 m
COLOURING : 4/4, full colour



BANNER BOARD IN FRONT OF THE ENTRANCE

Position price: 780 EUR *without VAT*

TYPE: 3 mm PVC
NUMBER OF MEDIA: 2
SIZE: 3x2 m
COLOURING: 4/4, full colour



BANNER BOARD COLUMNS HALLWAY

Position price: 780 EUR *without VAT*

TYPE: 3 mm PVC
NUMBER OF MEDIA: 3
SIZE: 0,705x2 m
COLOURING: 4/4, full colour



LED SCREEN – LOGO

Position price: 340 EUR *without VAT*

TYPE: pdf / ai / eps / svg
NUMBER OF MEDIA: 1
(100x/day)
SIZE: 3x2 m
COLOURING: full colour



LED SCREEN – VIDEO (max. 90s)

Position price: 600 EUR *without VAT*

TYPE: mp4
NUMBER OF MEDIA: 1 (30x/day)
SIZE: 3x2 m
COLOURING: full colour





INDOOR HALL 2

BANNER FOR CONSTRUCTION

Position price: 1 060 EUR *without VAT*

TYPE: Banner, holes 40 cm apart

NUMBER OF MEDIA: 2

SIZE: 5,5x4 m

COLOURING: 4/4, full colour



LED SCREEN - LOGO

Position price: 340 EUR *without VAT*

TYPE: pdf / ai / eps / svg

NUMBER OF MEDIA: 1

(100x/day)

SIZE: : 3x2 m

COLOURING: full colour



LED SCREEN – VIDEO (max. 90s)

Position price: 600 EUR *without VAT*

TYPE: mp4

NUMBER OF MEDIA: 1 (30x/day)

SIZE: 3x2 m

COLOURING: plnobarevná





OUTDOOR

DISPLAY PANELS

Position price: 780 EUR without VAT

TYPE: 3 mm PVC
NUMBER OF MEDIA: 8
SIZE: 1,5x1 / 1,5x0,26 m
COLOURING: 4/4, full colour



LARGE FORMAT BANNER

Position price: 580 EUR without VAT

TYPE: Banner, holes 40 cm apart
NUMBER OF MEDIA: 6
SIZE: 6x1,8 m
COLOURING: 4/4, full colour





ADVERTISING ITEMS

PRINTED LANYARDS

Position price: 5 200 EUR without VAT

TYPE: potisk (logo, pdf)
POČET POZIC: 1
COUNT: 2000 ks
BAREVNOST: 4/4, plnobarevná



PRINTED BAGS

Position price: 3 900 EUR without VAT

DRUH: potisk (logo, pdf)
POČET POZIC: 1
COUNT: 600 ks
BAREVNOST: 4/4, plnobarevná



INSERT INTO BAGS

Position price: 260 EUR without VAT

DRUH: A6, A5, A4
POČET POZIC: 10
COUNT: 600 ks





DIGITAL communication

POST – SOCIAL MEDIA

Position price: 300 EUR *without VAT*

TYPE: FB, IG, X, LI

NUMBER OF MEDIA: 10

SIZE: 1080x1350 px, 1080x1080 px,
1080x1920 px

FILE TYPE: jpeg / png / mp4

NEWSLETTER - BANNER

Position price: 340 EUR *without VAT*

TYPE: 3400 adres

NUMBER OF MEDIA: 5

SIZE: 600x700 px

FILE TYPE: jpeg / png



ORGANIZER



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