



## **OFFER OF ADVERTISING AREAS**

2026



# **INDOOR HALL 1**

### FLOOR ENTRANCE TO HALL 1

Position price: 1 205 EUR without VAT

TYPE: sticker vinyl  
NUMBER OF MEDIA: 6  
SIZE: 2x1 m  
COLOURING: 4/4, full colour



### BOARDS (BACK OF STANDS) HALL 1

Position price: 1 040 EUR without VAT

TYPE : fabric off to the frame  
NUMBER OF MEDIA : 8  
SIZE : 3x1,6 m  
COLOURING : 4/4, full colour



### 2D BANNER AROUND THE PILLARS

Position price: 755 EUR without VAT

TYPE : panel sticker  
NUMBER OF MEDIA : 8  
SIZE : 1,9x2,8 m  
COLOURING : 4/4, full colour



## LED SCREEN – LOGO

Position price: 350 EUR without VAT

TYPE: pdf / ai / eps / svg  
NUMBER OF MEDIA: 1  
(100x/day)  
SIZE: 3x2 m  
COLOURING: full colour



## LED SCREEN – VIDEO (max. 90s)

Position price: 612 EUR without VAT

TYPE: mp4  
NUMBER OF MEDIA: 1 (30x/day)  
SIZE: 3x2 m  
COLOURING: full colour



The background is an abstract composition of various shades of blue, ranging from deep navy to a lighter, vibrant blue. The shapes are geometric, primarily triangles and polygons, creating a low-poly or crystalline effect. The overall impression is one of depth and modernity.

# **INDOOR HALL 2**

### BANNER FOR CONSTRUCTION

Position price: 1 205 EUR without VAT

TYPE: Banner, holes 40 cm apart

NUMBER OF MEDIA: 2

SIZE: 5,5x4 m

COLOURING: 4/4, full colour



### LED SCREEN - LOGO

Position price: 350 EUR without VAT

TYPE: pdf / ai / eps / svg

NUMBER OF MEDIA: 1

(100x/day)

SIZE: : 3x2 m

COLOURING: full colour



### LED SCREEN – VIDEO (max. 90s)

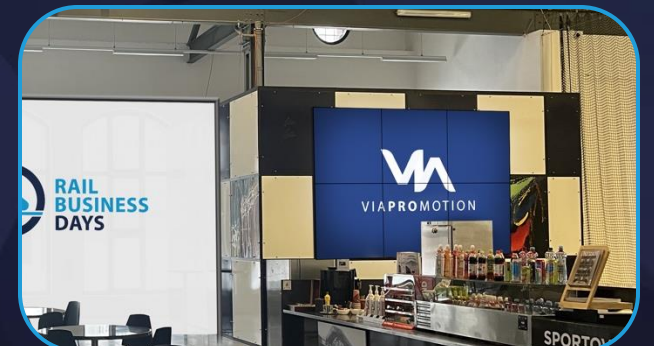
Position price: 612 EUR without VAT

TYPE: mp4

NUMBER OF MEDIA: 1 (30x/day)

SIZE: 3x2 m

COLOURING: full colour



The background is a complex, low-poly geometric pattern composed of numerous triangles in various shades of dark blue, navy, and teal. The triangles vary in size and orientation, creating a textured, crystalline effect. The overall color palette is monochromatic, ranging from deep indigo to a slightly lighter, vibrant blue at the top right.

**OUTDOOR**

## DISPLAY PANELS

Position price: 796 EUR without VAT

TYPE: 3 mm PVC  
NUMBER OF MEDIA: 8  
SIZE: 1,5x1 / 1,5x0,26 m  
COLOURING: 4/4, full colour





# **ADVERTISING ITEMS**

## PRINTED LANYARDS

Position price: 5 122 EUR without VAT

TYPE: print (logo, pdf)  
POČET POZIC: 1  
COUNT: 2000 pcs  
BAREVNOST: 4/4, full colour



## PRINTED BAGS

Position price: 3 980 EUR without VAT

DRUH: print (logo, pdf)  
POČET POZIC: 1  
COUNT: 600 pcs  
BAREVNOST: 4/4, full colour



## INSERT INTO BAGS

Position price: 265 EUR without VAT

DRUH: A6, A5, A4  
POČET POZIC: 10  
COUNT: 600 pcs



## ADVERTISING ITEMS



## ORGANIZER



VIA PRO MOTION s.r.o.  
info@viapromotion.cz  
www.viapromotion.cz

## SALES DEPARTMENT

JANA ROSENBERGEROVÁ

jana@viapromotion.cz  
+420 720 464 281

[www.railbusinessdays.cz](http://www.railbusinessdays.cz)